



Rubicon Trail Foundation

P.O. Box 2188 Placerville, CA 95667

1-888-6RUBICON (678-2426)

**To enhance the future health and use of the Rubicon Trail,
while ensuring responsible motorized year-round trail access.**

A 501(c)3 Non Profit Educational Foundation.

Greetings fellow 4-wheelers, OHV users, and Rubicon advocates,

My name is Scott Johnston and I am the President of the Rubicon Trail Foundation. As a founding member of RTF, I have watched the foundation grow over the last six years. As a part of that growth, I am very excited to be able to present this new program to you.

Many folks have heard about the Sierra Club and other similar “environmental” organizations. Some, like the Wilderness Society have been around for many decades and have infiltrated our lives, our educational system and have grown to incredible financial stability. At Rubicon Trail Foundation we need to be on a level playing field with these powerful organizations. We have decided that one of the best ways to accomplish that is to start a saving program and investing money earned from it back in to the trail.

I know a few 4 wheeling friends that are close to retirement and they all have some sort of plan for the future. Our founding president Del Albright’s vision was that RTF would plan for the future of the Rubicon. Finding ways to create stability and a financial cash flow are critical to that success. That is the basis of this Stewardship Program. As you invest in the future of the trail, we will bring ideas and projects to you in the form of a ballot once every year. You, the folks that use and love the Rubicon will be able to choose from one of these projects, and RTF will execute that project.

Of course you are the stewards, so we would certainly value ideas and input from you so we can choose a list of good, solid projects. Feel free to use the phone or email us any thoughts you may have and we will do our best to consider them. This Stewardship Program is modeled after a successful program already operating in El Dorado County and our donor base now far exceeds the program we are modeling this after. This other program has, in three short years, gotten to a point where they have brought over 50 thousand dollars to El Dorado County’s needy citizens just this year alone. By doing the short math, if we are successful, we can match that in a few short years or sooner. Please consider committing to this Stewardship Program today and help us build a future for the Rubicon like has never been seen before!!

Kind Regards,

Scott Johnston